



## Helping Students Bridge the Gap to College

The Glow Foundation provides financial education, college planning advice, and scholarships to high potential, college-ready students from under-resourced communities.

# Glow Microscholarship

Give a Microscholarship »

## WHAT IS A MICROSCHOLARSHIP?

Glow's Microscholarship initiative extends the microcredit revolution to education by enabling anyone to make modest donations towards a college scholarship for deserving students from under-resourced communities. Most of us have heard of microcredit and the profound impact it has for low-income entrepreneurs and families. With Glow Microscholarship, anyone can invest in the life of a deserving student and create positive change.

## HOW DOES GLOW MICROSCHOLARSHIP WORK?

- 1) Glow partners with outstanding high schools and youth programs to identify high potential, under-served students who are at risk of not attending college due to financial barriers.** All Glow Scholars complete an intensive Financial Education Program, develop a college education budget, and seek other sources of funding for college before applying to Glow Scholarship. Glow Scholars are then selected based on a rigorous evaluation of their commitment to college and motivation to succeed and contribute to the society.
- 2) Glow Scholarship is an “unmet need” scholarship helping students to close the gap in their college funding after all other sources have been identified.** Scholarships typically range \$1~2,000 per year. Typical scholarships span four years except in the case of community colleges, which are two years. The Glow Microscholarship fundraises for each student on an annual basis.
- 3) Donors browse the Micro-scholarship site to choose a student(s) to sponsor** (you may select and support multiple students). After registering, the donor may optionally upload his/her photo. On the student's profile, each donor's name and photo will be shown or you may choose to remain anonymous.
- 4) Glow Foundation guarantees and has reserved funding for scholarships awarded to each Glow Scholar** so that students will continue to be supported regardless of the Microscholarship site's immediate fundraising success. Any donation to a Scholar on the Microscholarship site will free up the Scholarship Reserve earmarked for the particular Scholar and allow us to use the fund to award new scholarships to support more students in need.
- 5) You can keep track of your personal investment in your student(s).** As a registered Glow Microscholarship donor with an online profile, you will receive email updates on student(s) you have supported. You can keep track of your portfolio of students via your personal Account Management site.

## BE A “GLOW SCHOLAR CHAMPION”!

Help us reach our fundraising goal for each student by volunteering to become a Glow Scholar Champion! A Champion commits to raising the fundraising goal for a student by soliciting donations within his/her network. These are the initial steps to become a Glow Scholar Champion.

- 1) Request to be a Glow Champion** on the website or send an email to [microscholarship@glowfoundation.org](mailto:microscholarship@glowfoundation.org). In the email, attach your photo to be displayed on the website and indicate any desired criteria for a student or a specific student(s) you wish to champion.
- 2) Commit to fundraising for the student's scholarship goal** (typically \$1~2000 for the year) with a target date.
- 3) Once confirmed as the Champion, send out personal appeals to your network to raise scholarship dollars.** You may want to write a personal email appeal with the website link, use the built-in “Tell a Friend about this Scholar” section on the student's page, or use other social marketing tools of your choice (e.g., Facebook, Twitter). Simply telling people about it verbally works too!telling people about it verbally works too!

Contact us. Email: [microscholarship@glowfoundation.org](mailto:microscholarship@glowfoundation.org) Tel: 415-348-6310 Website: [www.glowfoundation.org](http://www.glowfoundation.org)